

Gary Bray

Senior Desktop & Remote Support Administrator at Policy Studies

garybray@cox.net

Summary

Enterprise Telephony & Server Experience

- Cisco & Avaya installation and administration
- Microsoft Server Active Directory administration
- Microsoft SCCM Utilization
- Enterprise BCDR trained

Graphic/Desktop Publishing Programs

- Adobe Photoshop
- Adobe Illustrator
- Adobe PageMaker/Adobe In Design
- Adobe Acrobat Professional

Content Management Systems

- Vivvo
- Joomla
- Mambo
- Interspire Article Live NX
- Plone
- Zope
- Mason Templating
- News PHP
- PHP Cow
- Xoops
- Newspro
- Ektron CMS
- Subdreamer

HTML Editors

- Adobe Dreamweaver
- Adobe GoLive
- Microsoft Expression
- Microsoft FrontPage
- Metapad, Textpad & Notepad (hard code)

Video Editing & Video Capture Programs

- Adobe Premiere w/Video Cleaner
- River Past Video Cleaner
- Ulead Video Studio
- Riva Encoder
- Adobe Flash CS3 Video Encoder
- Snapstream Beyond TV

Programming Languages

- (CSS) Cascading Style Sheets
- HTML, XHTML, XML
- JavaScript
- PHP
- PERL
- ASP
- Mason Templating (Embedding PERL Within HTML)

FTP & Telnet Programs

- GlobalScape Cute FTP XP/Cute FTP Pro
- BulletProof FTP Server
- VanDyke Secure CRT
- Ipswitch WS FTP Pro
- Win FTP

Flash Programs

- Macromedia Flash v4, v5, MX and CS3
- Swish/SwishMax

Microsoft Programs

- Microsoft Access
- Microsoft Excel
- Microsoft Word
- Microsoft Power Point

News Programs/Radio Automation

- MSNBC Online Newsroom
- AP Newscenter
- AP ENPS
- AP Closings
- Dmarc/Google/Scott Studios

e-mail Clients/Servers/Programs

- Novell GroupWise
- Microsoft Outlook/Exchange Server
- Eudora Pro
- Mozilla Thunderbird
- Lotus CC Mail

Ad Serving & Stats Programs

- Ad Cycle Ad Center
- Deep Metrix
- Web Trends
- DART ad management solutions

Databases

- My SQL
- MS SQL Server
- MS Access MDB

Servers, Utilities & OS's

- Windows 9x, 2000, NT, ME, XP, Vista Server 2003
- Mac OS X
- Free BSD UNIX
- Apache Web Server
- PHP My Admin
- Red Hat, Mandrake & Debian Linux
- IRIX (SGI)
- MS IIS

Specialties

- Re-purposing broadcast content (audio and video) for online distribution.
- Website Marketing & Metrics
- Developing Cross-Promotional Media Initiatives
- "Micro Site" Development
- NTR development and implementation
- "At-Work Audience" database mining, development & marketing
- Building and maintaining radio and television station websites.
- Creating "point of sale" streaming audio solutions that provide brand reinforcement and offer suggestive selling and upsale opportunities.

Experience

Senior Desktop & Remote Support Administrator at Policy Studies

October 2010 - Present (1 year 5 months)

Providing desktop, application and hardware support for 140+ desktop workstations within the Kansas and Nebraska area.

Owner at Web-FX Online

April 1996 - Present (15 years 11 months)

Web page design and maintenance for businesses in the local Topeka area as well as graphic design and desktop publishing services.

We also design, build and repair custom-spec computers and servers.

P.C. and Networking Technician at Inland Computer Systems

April 2009 - October 2010 (1 year 7 months)

I was a desktop bench technician that assisted with repair, installation and service of computers, printers and networking installations.

1 recommendation available upon request

Interactive Media Director/Network Administrator at Great Plains Media

August 2006 - January 2009 (2 years 6 months)

Responsible for Internet web page design and maintenance of

- LAZER.COM
- X929.COM
- KLWN.COM
- HAWKSHEET.COM
- WHAT'S COOKIN' ONLINE COUPONS (Lawrence & Bloomington),
- EARSAUDIOSIGNAGE.COM
- GPMNOW.COM (Corporate Site)

I was also responsible for I.T. duties, network administration and desktop support for all 3 Lawrence-based radio stations as well as supplemental support for another 7 stations located in Bloomington, IL and Cookeville, TN.

8 recommendations available upon request

Interactive Media Director at KSNT-TV (Lee Enterprises/Emmis Communications)

April 1999 - February 2006 (6 years 11 months)

Responsible for Internet web page design and maintenance of KSNT.COM. I have a proficient knowledge of HTML/XHTML, CSS, JavaScript, My SQL, PHP, XML, Mason Templating, Perl and other standard web programming technologies.

11 recommendations available upon request

Interactive Media Director at KSNT

1999 - 2005 (6 years)

Skills

Photoshop
Illustrator
Dreamweaver
Access
InDesign
Word
PowerPoint
Video
Social Media
SEO
HTML
Writing
Graphic Design
Customer Relations
Web Development
JavaScript
XML
PHP
SQL Server
Web Design
MySQL
Telecommunications
CSS
Social Media Marketing
AJAX
Content Management
Microsoft Office
Strategic Planning
Editing
Blogging
Wordpress
Flash
Website Development
Windows
E-commerce
Linux
Troubleshooting
Sales Management
Marketing Strategy
SQL
Online Marketing
Security
Mobile
Operating Systems
Email Marketing

Active Directory
Web 2.0
SEM
Fundraising
.NET

Education

Washburn University

N/A, 1997 - 1998

Kansas State University

N/A, 1987 - 1987

Honors and Awards

I received my Eagle Scout (Boy Scouts of America) at age 14.

Interests

Building and repairing computers and rack-mounted servers, anything that pertains to COOL, cutting-edge technology, gadgets, gizmos, home and car audio/video, integrating streaming audio and video into websites, building and maintaining news-based web portals

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20 people have recommended Gary

"Gary has worked for us almost two years. He is dependable, trustworthy and very capable in the technology field. Feel free to contact me if more information is needed."

— **Bob Raymer**, was Gary's client

"Over the past 3 years, while under my supervision at Great Plains Media, Gary has proven himself to be an outstanding asset to our company. Whether it be tackling a complex I.T. issue or putting his considerable creative talents to use designing our various station websites, I could always count on Gary to deliver. His uncanny knack of being able to think outside the box and derive workable and cost-effective solutions helped me immensely and definitely made him invaluable, not only to the engineering department but to our entire company as a whole. His ability to have "many irons in the fire" at one time proved he was quite capable of multi-tasking without losing direction of the task at hand. I'm sure that his strong desire to succeed and provide a top-notch product will make him an outstanding addition to your team as well. I give Gary my fondest recommendation and kudos for being my "right-hand-man" and helping troubleshoot any issue or request that came our way. Many times while I was away from the office in our other markets, I could honestly count on Gary to "Hold down the fort" and handle any one of the myriad of unexpected emergencies that arose in my absence. If you need any additional information or have any further questions, please feel free to contact me at mikem@zrgmail.com."

— **Mike M.**, *Chief Engineer Operations Manager, Great Plains Media*, managed Gary at Great Plains Media

"Since I have been with Great Plains Media Gary has always been very thorough and detailed and has handled all issues I had with clarity. We were in different divisions, but on those occasions when I needed his help he was creative and professional."

— **Bruce W.**, *VP / Market Manager, Great Plains Media*, managed Gary indirectly at Great Plains Media

"I found Gary to be extremely helpful to me in working out problems with my computer issues at my job with Great Plains Media. As a non-computer person his help with bery beneficial. I know he was always quick to respond to others with similar problems."

— **Hank Booth**, *Director of Government and Community Affairs, Lawrence Chamber of Commerce*, worked directly with Gary at Great Plains Media

"Gary is a very talented individual. Whether it be managing his daily tasks as Interactive Media Director or troubleshooting company network problems, you can count on Gary's prompt response and thoroughness. Gary wears many "hats", but still always manages to not just get the job done, but get the job done right. With that said, Gary gets my highest level of recommendation."

— **Heather Bailey**, *Business Manager, Great Plains Media*, worked with Gary at Great Plains Media

"Gary is a tremendous help with his extensive knowledge and skills with everything web related. He's efficient and creative. He's been instrumental in getting the Hawk Sheet online and up to date. He's definitely an needed asset to our company. His work on Great Plains Media's website simply kicks ass."

— **Brad B.**, *Director, The Hawk Sheet*, worked directly with Gary at Great Plains Media

"Gary is great with troubleshooting any computer problem. He has also built the web sites for three radio stations here, and consistently maintains and updates them. He is great to work with and is a huge asset to Great Plains Media."

— **Beth Breitenstein**, *News Anchor/Reporter, Great Plains Media*, worked directly with Gary at Great Plains Media

"Gary has done a terrific job in designing our stations' websites and is a great member of our team because of his positive attitude. He's always willing to lend a helping hand and has been a real asset in trouble-shooting as well."

— **Brian Hanni**, *Sports Director, Great Plains Media*, worked with Gary at Great Plains Media

"Gary is very creative and quick witted."

— **Tracey Burns**, *Professional Recruiter-Accounting/Finance, Express*, worked with Gary at Great Plains Media

"As our station webmaster, Gary Bray worked on a shoestring budget but produced cutting-edge, market-leading content for our TV station website. He was creative and innovative and constantly tweaking to give us the best look and the widest variety of content. I appreciated his initiative and was pleasantly surprised on several occasions when he produced solutions to issues I had only briefly mentioned. His hard work and earnest dedication to our station made Gary the kind of person I'd go out of my way to add to a winning team."

— **Bruce Jones**, *Chief Meteorologist, KSNT-TV, Topeka, KS*, worked directly with Gary at KSNT-TV (Lee Enterprises/Emmis Communications)

"Gary worked for me as Interactive Media Director when I was general manager at KSNT. He knows his stuff and has a servant attitude. He did a good job keeping up with all the new trends and techniques in web design and function. He loves his work and enjoys being a contributor and helping other people. He has highly developed technical skills and takes pride in his work. Gary is a dedicated individual and capable of adding value to any business wanting to improve their web presence."

— **Gary McNair**, was Gary's client

"Gary is a hard worker and very helpful. He is willing to assist others with tasks outside of his job description and takes the initiative to make sure things are done properly."

— **Amanda Kinseth**, *Reporter, Fill-in-anchor, KSNT TV*, worked with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary is exactly who you want working side by side with you, in the same building, or just in the same company. He has a quiet confidence about him that serves him well in many areas. He's a "get it done" kind of employee---and you can be assured, the job will be done to it's best degree. Gary works well with a wide variety of personalities, since that it what you always get in a journalism environment. He has no problem tackling tough questions or tasks. He's a loyal and dedicated person, who I would love to have on my same team again someday!"

— **Amy Lietz Sharpe**, *Newanchor, KSNT-TV*, worked with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"I would like to offer my sincere recommendation for Mr. Gary Bray. Gary's personal passion, focus and in-depth knowledge developing and maintaining e-commerce, content-driven websites is impressive. I was Gary's supervisor at KSNT-TV in Topeka, KS where he developed numerous, exclusive features for the station's website, including streaming video, interactive client ads and internal reporter / meteorologist story and graphics uploading to the website. In today's television website environment, these features are now second-nature. However, during Gary's time at KSNT-TV, these were all innovative breakthroughs without the assistance of an expensive content-management system - or - a single dollar of allocated budget expense. Simply put, Gary is an exceptional, innovative talent who will make a successful addition to any company or team. I highly recommend his talent and ability. Jason L. Knouse Director of Marketing, Promotions and Creative Services KEZI-TV, Eugene, OR"

— **Jason Knouse**, *Director of Marketing & Creative Services, KEZI-TV*, managed Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary was instrumental in getting our website off the ground and it soon became the most comprehensive tv website in the market. He was always looking for new ways to take our product to the next level. Gary had an upbeat personality and a passion for his work."

— **Nate Hill**, *News Director, KSNT-TV*, worked directly with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"I worked with Gary when I first broke into the advertising business at KSNT in Topeka. He is results driven and takes the time to listen to people so he can put together a solution that is going to be customized and effective for their situation."

— **Nathan Ewing**, *Advertising Sales Executive, KSNT-TV NBC*, worked with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary created and maintained an excellent site for KSNT with updated, time sensitive content and features."

— **Dustin Dean**, *Commercial Producer, KSNT*, worked with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary is hard working, creative and very punctual. I worked with Gary as an Account Representative selling TV advertising. His work has helped sell interactive mix media. He knows the importance of deadlines and is willing to work outside of his official duties. If I were in a sinking ship, I would like Gary to be there to help."

— **Ping Enriquez**, *Pres-CEO, Ad Veritas Construction*, worked with Gary at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary was the Interactive Media Director at KSNT-TV when I was the News Director there. He is a very creative person, is detail oriented and was always willing to do what it takes for the team to reach common goals."

— **Ken Dudzik**, *News Director, KSNT-TV*, managed Gary indirectly at KSNT Channel 27 (Lee Enterprises/Emmis Communications)

"Gary was great as KSNT.coms web guy. He designed the site and kept it going with news updates and other daily updates. He is very thorough and gets things done."

— **Keith Walberg**, *Creative Services Director, KSNT TV*, worked directly with Gary at KSNT Channel 27

[Contact Gary on LinkedIn](#)